

Postgraduate Design

Gain an industry relevant Masters that you can complete in just under a year, with weekend classes and different entry points depending on your previous qualifications and/or industry experience.

This Postgraduate Design Programme enables students from a range of design backgrounds to work together on live industry briefs in order to build world-class portfolios.



TAKE YOUR CAREER TO THE NEXT LEVEL

Media Design School offers a suite of Postgraduate qualifications that enable students to explore the very latest in design theory, research, practice, and innovation. We offer Postgraduate Design courses that cater to your level of experience, and offer the flexibility to top up your learning or go all the way through to getting your Masters. Wherever you start, you will experience an entirely different approach to learning that will foster your creativity and elevate your design career.

POSTGRADUATE CERTIFICATE IN DESIGN

If you’ve already established a career in a design or creative technologies field but new to the world of tertiary study, then a Postgraduate Certificate in Design may be the right place to start.

This 15-week full-time programme is designed to extend your skillset and knowledge of design theory, whilst giving you the necessary foundation to undertake further postgraduate study. Flexible part-time options are also available.



POSTGRADUATE DIPLOMA IN DESIGN

This 30-week, full-time programme is for those with an undergraduate degree who wish to further extend their design practice and careers across the digital and creative technology spectrum.

Deepen your critical design thinking and extend your creative technology skills in a collaborative environment. If you have completed the Postgraduate Certificate in Design, you will gain advanced standing into the Postgraduate Diploma in Design. Flexible part-time options are also available.

MASTER OF DESIGN

The 30-week, full time Master of Design offers an accelerated learning experience for those wanting to transform their creative practice and develop innovative solutions across a diverse range of emerging contexts.

Unlike a traditional design degree, the Master of Design is tailored to your unique needs, passions, and creative challenges. One-on-one mentoring from Media Design School faculty and professional design practitioners support your personal Master’s project and journey. Flexible part-time options are also available.



Echoes of the Living

Craig Luo

Echoes of the Living explores how emerging technologies are reshaping not only our daily lives, but also how we deal with death and grief. Today, social media already creates digital footprints that can feel like ‘afterlives’, complicating how families process loss. As technologies like digital twins and AI become more advanced, we’re starting to see new phenomena - such as “ghost-bots” that recreate a person’s voice or image, already in use in places like China. Even ads, like Microsoft’s Copilot suggesting we could be in “three meetings at once,” hint at a future where our presence could continue after death.

But society hasn’t fully grappled with the emotional and ethical implications of this shift. This project imagines a future where AI and brain-computer interfaces bring digital versions of the dead into our everyday lives. It asks: how would we feel about seeing a lost loved one again - digitally?

Drawing inspiration from traditional rituals like Mexico’s Day of the Dead and China’s Qingming Festival, Echoes of the Living combines cutting-edge technology with spiritual customs. It uses digital storytelling, AI-generated visuals, and traditional Chinese music and art to create a reflective experience. The project invites us to consider what it means to be human, and raises important questions about who controls our digital selves, both in life and beyond.

POSTGRADUATE DESIGN

Design for Sustainable Futures

through applying contemporary design approaches—including humanity-centred design, design thinking, experience design, systems thinking, speculative futures, sustainable design and design for social innovation.

Project/Problem-Based Learning

in an inclusive and supportive environment that fosters creativity and innovation—encouraging you to pursue your own ideas and passions.

Collaboration with Industry and Community Partners

to broaden your horizons of what is possible through collaborating with other creatives, other disciplines and diverse communities.

Agile and Flexible Learning

through a combination of intensive weekend workshops, online sessions, one-on-one mentoring, group critiques and communities of practice that allow you study full time or part time around work and life.*

QUALIFICATION STRUCTURE

Postgraduate Certificate | 60 credits

Postgraduate Certificate students complete TWO 30 credit components at Level 8. There are SIX 30 credit (non-sequential) components offered at NZQF Level 8.

Postgraduate Diploma | 120 credits

Postgraduate Diploma students complete FOUR 30 credit components at Level 8. If the student has completed the embedded Postgraduate Certificate then these 60 credits are applied to the Diploma and the student completes a further 60 credits. There are SIX 30 credit (non-sequential) components offered at NZQF Level 8.

Masters | 120 credits

Masters students complete TWO 30 credit components at Level 8, PLUS, ONE 15 credit and ONE 45 credit credit components at Level 9. There are SIX 30 credit (non-sequential) Level 8 components. At NZQF Level 9, there is ONE 15 credit component and ONE 45 credit component. These two components are sequential.

To find out more about Postgraduate Design courses, get in contact with our team at **domestic@mediadesignschool.com** or **international@mediadesignschool.com** for international students.

For up-to-date and comprehensive course information, including dates and fees, visit **mediadesignschool.com**.

