

# ertificate in Arts and

# **3D ANIMATION AND GAME DEVELOPMENT**

If you like game design, animation, or interactive storytelling, then the NZ Certificate in Arts and Design is your first step into a career in the world of entertainment media.

Kick-start your creative journey by exploring concept art, 3D design, game design, and animation. Work on fun, hands-on projects that help you develop your skills and bring your ideas to life. Whether you're preparing for further study or looking to break into the creative industries, this course is the perfect first step.



### SOME OF WHAT YOU'LL STUDY

### Concept Art

Gain the understanding of arts and design processes and drawing skills with a range of media including digital.

### 3D Design

Gain the understanding of designing, creating, and building basic 3D models that can be applied to a range of media formats.

Gain fundamental knowledge of game design theory, game design principles, intellectual property, cultural appropriation and teamwork skills.

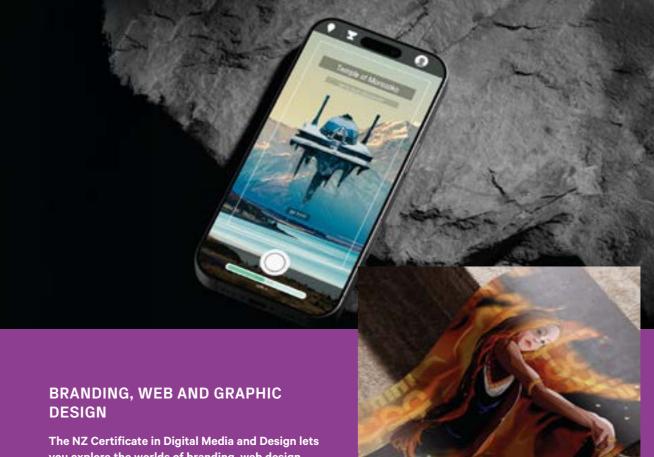
### Animation

Gain knowledge of digital animation, animation principles, animation workflow and conveying meaning to a specific target audience.



"Being a part of the foundation level course was an awesome experience that helped me connect with a lot of like-minded people and prepared me for my Bachelor degree. It is tons of fun and a great way to get settled into uni life while giving you a lot of confidence going into further study"

Alex Emirali, Foundation level study graduate



you explore the worlds of branding, web design, and multimedia content creation - preparing you for further studies.

Turn your creative ideas into digital designs that make an impact. Experiment with visual communication, web design, and multimedia to develop a strong foundation in digital media. If you're passionate about design and want to sharpen your skills, this is the perfect first step!

# **SOME OF WHAT YOU'LL STUDY**

### **Visual Communication Design**

Gain knowledge in a range of industry standard applications, visual research skills, design literacy skills, Elements and Principles of Design, industry practice standards and technical skills in a range of software applications.

## Digital Design

Gain fundamental knowledge in front-end web design practices, including markup languages, HTML and CSS, W3C standards including accessibility standards.

### Multimedia Design

Gain knowledge and skills to design and produce content for multimedia outputs, with consideration to effects, composition, quality content and audio.

### **Portfolio Design**

Gain knowledge and skills to analyse, collate, create and present a portfolio.

### **ENTRY REQUIREMENTS**

In order to be admitted to the NZ Certificate in Digital Media and Design (Level 4) qualification, applicants must provide evidence of the following:

- a Domestic Student; or
- an Australian citizen or Australian permanent resident currently residing in New Zealand
- and is 16 years of age or over

Details are subject to change. Please visit mediadesignschool.com for up-to-date and comprehensive course information, including dates and fees

# Adobe Creative Campus

Media Design School is an Adobe Creative Campus which comes with a variety of incredible benefits for our students including your own Adobe Creative Cloud Pro license for the duration of your studies!

# CAN'T MAKE IT TO CENTRAL AUCKLAND?

Foundation level courses are also delivered through our satellite learning centres - in Whangārei at NGEN Room and South Auckland at the Cause Collective. Otherwise, you can learn online!





To find out more about our Foundation level courses, get in contact with our team at domestic@ mediadesignschool.com or international@ mediadesignschool.com for international students.

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