

Digital Creativity Foundation



WHAT YOU'LL LEARN

- Graphic, Motion, Interactive Design
- Concept Art
- 3D Design
- Game Design
- Portfolio Design

This programme will give you a taste of what it will be like working in the creative and digital design industries.





THE FIRST STEP TOWARD YOUR CREATIVE CAREER

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Don't know what to do? Or know what you want to do but not how to get there? Then this programme has what you need. Whether you're a school leaver, a student looking to change paths, or employed and looking to redirect your passion, this programme will teach you the basics of digital design. Set yourself up with the skills you need to tackle our bachelor's degrees and kickstart your career in graphics, movies, games and beyond.

HOW IS IT STRUCTURED?

The Digital Creativity Foundation comprises two certificates: the New Zealand Certificate in Arts and Design and the New Zealand Certificate in Digital Media and Design.

Each certificate is worth 60 credits and contributes to the completion of the overall programme.

ENTRY REQUIREMENTS

If you are an international student, you'll need to prove that you are proficient in the English language and able to complete this course. We'll be looking for Academic IELTS 5.5 (minimum) or an equivalent language test if English is not your first language. Details are subject to change. Please visit mediadesignschool.com for up-to-date and comprehensive course information, including dates and fees.



Media Design School is an Adobe Creative Campus which comes with a variety of incredible benefits for our students including your own Adobe Creative Cloud Pro license for the duration of your studies!



“BEING A PART OF THE DIGITAL CREATIVITY FOUNDATION PROGRAMME WAS AN AWESOME EXPERIENCE THAT HELPED ME CONNECT WITH A LOT OF LIKE-MINDED PEOPLE AND PREPARED ME FOR MY BACHELOR. IT IS TONS OF FUN AND A GREAT WAY TO GET SETTLED INTO UNI LIFE WHILE GIVING YOU A LOT OF CONFIDENCE GOING INTO FURTHER STUDY”

Alex Emirali, Digital Creativity Foundation graduate

NZ CERTIFICATE IN ARTS AND DESIGN COMPONENTS

AD100 Concept Art

Gain the understanding of arts and design processes and drawing skills with a range of media including digital.

AD200 3D Design

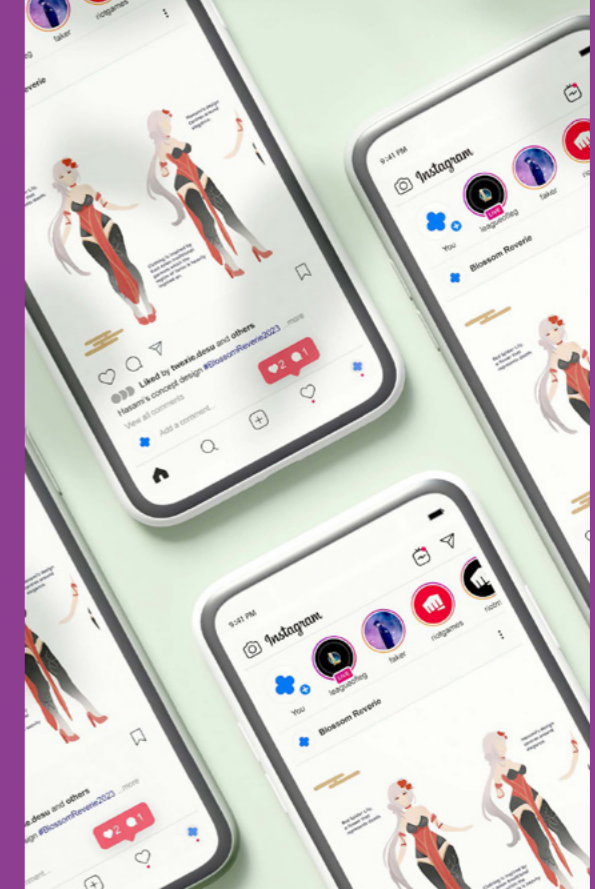
Gain the understanding of designing, creating, and building basic 3D models that can be applied to a range of media formats.

AD300 Game Design

Gain fundamental knowledge of game design theory, game design principles, intellectual property, cultural appropriation and teamwork skills.

AD400 Animation

Gain knowledge of digital animation, animation principles, animation workflow and conveying meaning to a specific target audience.



NZ CERTIFICATE IN DIGITAL MEDIA AND DESIGN COMPONENTS

DM100 Visual Communication Design

Gain knowledge in a range of industry standard applications, visual research skills, design literacy skills, Elements and Principles of Design, industry practice standards and technical skills in a range of software applications.

DM200 Digital Design

Gain fundamental knowledge in front-end web design practices, including markup languages, HTML and CSS, W3C standards including accessibility standards.

DM300 Multimedia Design

Gain knowledge and skills to design and produce content for multimedia outputs, with consideration to effects, composition, quality content and audio.

DM400 Portfolio Design

Gain knowledge and skills to analyse, collate, create and present a portfolio.



WHAT DOES THE COURSE COVER?

Topics covered during the Digital Creativity Foundation Programme include:

- Graphic Design
- Digital Design and Media Design (including digital video production, web and motion graphic design)
- Concept Art
- 3D Design
- Introduction to Game Design
- Portfolio Design

CAN'T MAKE IT TO CENTRAL AUCKLAND?

The Digital Creativity Foundation is also delivered through our satellite learning centres - in Rotorua at Digital Natives Academy, Whangārei at NGEN Room and South Auckland at the Cause Collective. Otherwise, you can learn online!



To find out more about the Digital Creativity Foundation programme, and for up-to-date and comprehensive course information, including dates and fees, visit mediadesignschool.com.

