Digital Creativity Foundation

WHAT YOU'LL LEARN

- **Graphic, Motion, Interactive Design**
- **Concept Art**
- **3D Design**
- **Game Design**
- **Portfolio Design**

This programme will give you a taste of what it will be like working in the creative and digital design industries.

Media Design School

You'll be working in a studio-like environment and you'll become accustomed to deadlines, managing and collaborating on projects, and presenting your ideas in front of an audience.

Whether you aspire to work in game art and development, post production and visual effects for film, animation, or the fields of graphic, motion, or web and mobile design, the Digital Creativity Foundation Programme aims to prepare school leavers (or adult learners who can demonstrate introductory skills and experience in design) for Media Design School's Bachelor degree programmes or for employment in entry level roles in the creative industries.

WHY CHOOSE THE DIGITAL CREATIVITY FOUNDATION PROGRAMME?

If you are interested in becoming part of the creative and digital arts community, but you're not sure which degree would suit you best, our Foundation Programme is a great way to discover which career in creative or digital design is for you. In just one year, you'll develop a diverse range of creative skills, coming away with an industry-standard portfolio, CV, and cover letter, which you can use to apply for entry into our Bachelor programmes or for job opportunities in the creative industries.

HOW IS IT STRUCTURED?

The Digital Creativity Foundation Programme of Study comprises two certificates: the New Zealand Certificate in Arts and Design and the New Zealand Certificate in Digital Media and Design.

Each certificate is worth 60 credits and contributes to the completion of the overall programme.

ENTRY REQUIREMENTS

All applicants need to provide: NCEA Level 2 (or International equivalent); Candidates without NCEA Level 2 (or international equivalent) will be assessed by the Programme Co-ordinator

Adobe
CRE▲TIVE
C A M P U S

Media Design School is an Adobe Creative Campus which comes with a variety of incredible benefits for our students including your own Adobe Creative Cloud Pro license for the duration of your studies!

Student work: Katie Jones

Elijah Fuamatu

Graduated Digital Creativity Foundation in 2020

What do you enjoy most about studying at MDS?
I enjoy learning new things about how the film industry works as well as how certain things are made through visual effects.

What advice do you have for students wanting to study to MDS?
I would highly recommend the Digital Creativity Foundation programme because as a former student of the one-year course, I can say with confidence that it helped a lot with my transition into my degree programme. I would also say to newcomers to open-up their minds to thinking imaginatively and creatively.

What were some of the initial challenges that you faced when you entered your study?
I found that I limited myself to what I know and now I keep an open mind to different ideas. I also didn't have certain equipment of my own but luckily the campus had some I could use during my studies.

What support has helped you during your time at MDS so far?
During lockdown I was given an Apple iMac to use from home which helped a lot considering I had no other means doing the work from home.

What do you hope to do once you finish your studies?
I hope to be a full time 3D Visual Effects Artist working for Weta Workshop, and from there, explore working for other big film companies.

WHAT DOES THE COURSE COVER?

Topics covered during the Digital Creativity Foundation Programme include:

- Graphic Design
- Digital Design and Media Design (including digital video production,web and motion graphic design)
- Concept Art
- 3D Design
- An introduction to Game Design
- Portfolio Design

To find out more about the Digital Creativity Foundation programme, and for up-to-date and comprehensive course information, including dates and fees, visit **mediadesignschool.com.**

Cover student work: Tia Rico

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