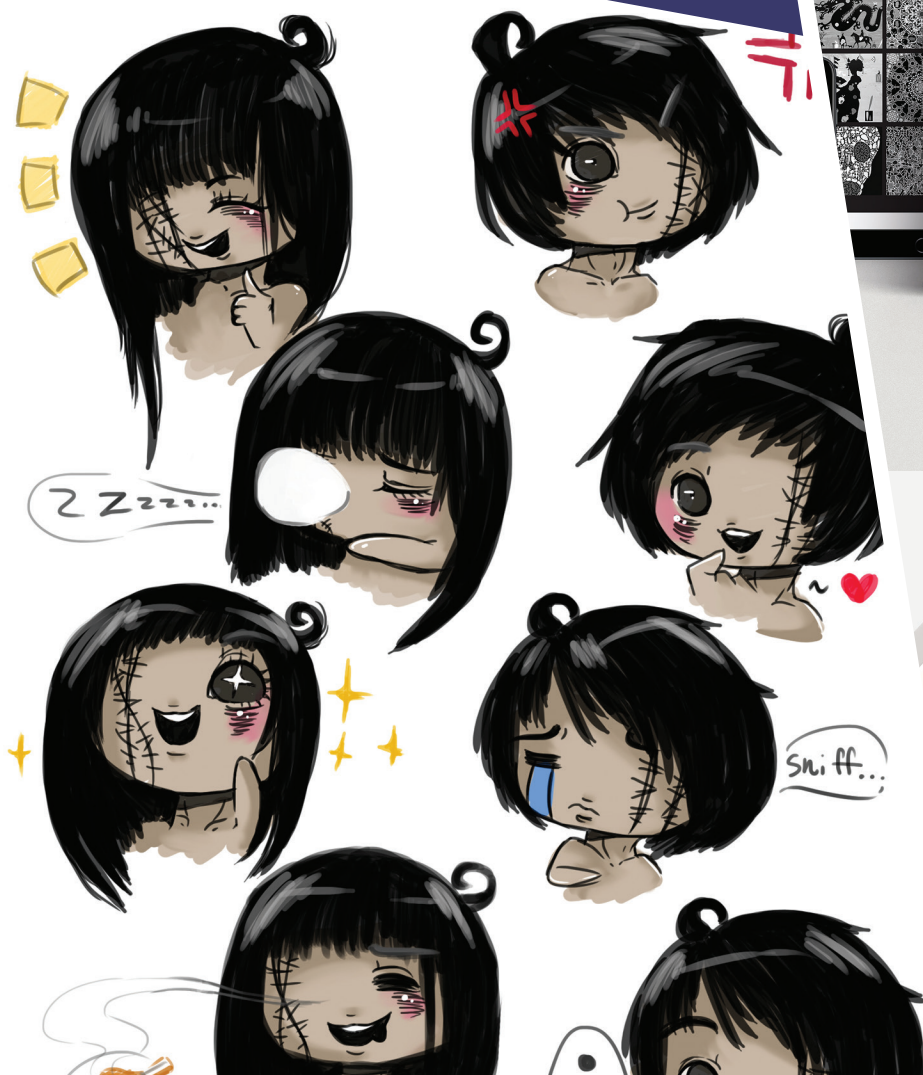


# Why choose the Digital Creativity Foundation Programme?

If you are interested in becoming a part of the creative and digital arts community, but you're not sure which degree would suit you best, our foundation programme is a great way to discover which career in creative or digital design is for you.



# Digital Creativity Foundation Programme

**NZQF: Level 4 (120 Credits), 1.2 EFTS per year**

**Duration: One academic year, full time**

**This programme will give you a taste of what it will be like working in the creative and digital design industries.**

You'll be working in a studio-like environment and you'll become accustomed to deadlines, managing and collaborating on projects, and presenting your ideas in front of an audience.

Whether you aspire to work in game art and development, post production and visual effects for film, animation, or the fields of graphic, motion, or web and mobile design, the Digital Creativity Foundation programme of study aims to prepare school leavers (or adult learners who can demonstrate introductory skills and experience in design) for Media Design School's Bachelor degree programmes or for employment in entry level roles in the creative industries.

## HOW IS IT STRUCTURED?

The Digital Creativity Foundation programme of study comprises two certificates: the New Zealand Certificate in Arts and Design and the New Zealand Certificate in Digital Media and Design. Each certificate is worth 60 credits and contributes to the completion of the overall programme.

## WHAT DOES THE COURSE COVER?

Topics covered during the Digital Creativity Foundation programme include:

- Fundamentals of Visual Communication
- Digital Design and Media Design (including digital video production, web and motion graphic design)
- Concept Art
- 3D Design
- An introduction to Game Design

## PREREQUISITES

This programme is open to anyone who can provide evidence to support their creative ambitions. There are several opportunities to do this when applying, so you'll need to provide the following documents:

- A Digital Creativity Task Sheet (available on our website [mediadesignschool.com](https://mediadesignschool.com)) OR a basic portfolio.
- A letter of intent that explains the applicant's aspirations and understanding of the programme, including the time commitment of the course.

If you are an international student, you'll need to prove that you are proficient in the English language and able to complete this course.

We'll be looking for Academic IELTS 5.5 (minimum) or an equivalent language test if English is not your first language.

**Please visit [mediadesignschool.com](https://mediadesignschool.com) for up-to-date and comprehensive course information, entry criteria, intake dates and fees.**

**Apply now @ [mediadesignschool.com](https://mediadesignschool.com)**