

DIGITAL CREATIVITY FOUNDATION PROGRAMME

To apply for the Digital Creativity Foundation Programme, please complete **ONE** of the four listed tasks to demonstrate your creative ambitions.

Please provide your response to **ONE** of the creative tasks as a digital file (PDF or Jpeg files will be accepted) and send to **apply@mediadesignschool.com** along with your letter of intent.



1. VISUAL WORDS

Illustrate the meaning of the words below (an example has been provided, but you must create your own unique interpretations). Your visual words can be done by hand or digitally.

NERVOUS

FLASHY

HEAVY

EPIC

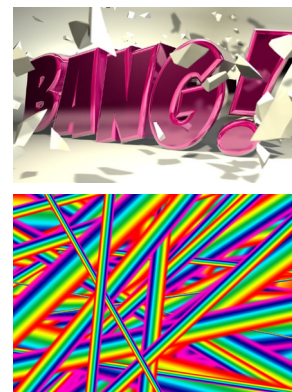
LOUD

THOUGHTFUL



Choose **TWO** of your best final visual words and supply your visual research for both (found images that influenced your designs) with brief explanations of how your research/found images helped you develop your final chosen words.

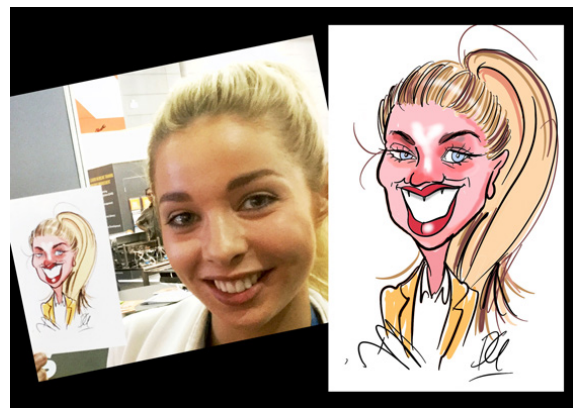
EXAMPLES OF FOUND IMAGES FOR LOUD. DISCUSS HOW THE IMAGES HELPED INFLUENCE YOUR FINAL DESIGNS.



2. CARICATURE

Draw a self-portrait or a portrait of a family member or friend. Develop your portrait into a caricature, in full colour. This can be done by hand or digitally. Include a photograph of the person illustrated.

We are looking to see what your illustration style is and how you well you work with exaggeration.



3. PAPER CUT ILLUSTRATIONS

Using only paper/card, create a papercut illustration based on your favourite movie, book or game. Photograph or scan your papercut illustration and provide a brief summary of your project.

We are looking to see how you work with paper and how good your craftsmanship and attention to detail is.



4. PHOTO ESSAY

Create a story through a series of photographs. The aim is to focus on storytelling and creating photographs that you will organise in a sequence that narrates the story. Provide a brief summary of your photo essay.

We are looking for the structure of your visual narrative and basic understanding of light and composition.

ROUTINE

A PHOTOGRAPHIC STORY OF DAY TO DAY LIFE



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