Portfolio Guidelines

All you need to know about your portfolio

www.mediadesign.com

MEDIA DESIGN SCHOOL

Introduction

So you want to apply to Media Design School? Great! You're about to take the first step, which is to create and submit a portfolio to our admissions board.

No two Media Design School courses are the same, which is why every course has its own unique set of specific requirements. You'll need to check what type of portfolio or task sheet you'll need to prepare so that you're sending in all of the relevant documentation at once.

We want to be impressed by your work, so we've created this guide in order to help you create a portfolio or task sheet that will truly impress our faculty.

Course Requirements

Check below to see exactly what you need to prepare to submit alongside your application form:

3D Animation & Visual Effects (Bachelor of Art & Design)	General Portfolio (3D models or visualisations favoured)
Game Art (Bachelor of Creative Technologies)	General Portfolio
Game Programming (Bachelor of Software Engineering)	No Portfolio required
Graphic Design (Bachelor of Media Design)	General Portfolio
Interactive Design (Bachelor of Media Design)	General Portfolio
Motion Design (Bachelor of Media Design)	General Portfolio
Creative Advertising (Diploma in Creative Advertising)	Task Sheet for Creative Advertising
Foundation Course (Diploma in Digital Creativity)	Basic Porfolio PLUS Task Sheet for Digital Creativity
Graduate Studies (Graduate Diploma in Creative Technologies)	Advanced Portolio

Image Credit: Luna Arango

Basic Portfolio Brief

If you are applying for the Foundation Course (Diploma in Digital Creativity) you'll need to provide a basic portfolio and fill out a task sheet.

For a Basic Portfolio, we'll be looking for creativity and obvious passion for the creative arts. We suggest you put together **6 — 10** pieces of work that you enjoy doing using your favourite medium. Here are some examples of work you could include:

- Drawings
- Painting
- Photography
- Concepts and ideas that interest you
- Digitally rendered artworks (e.g Photoshop): optional

Format

We only accept digital versions of your portfolio (that is, versions of your portfolio that are submitted online) so you'll need to scan or photograph your traditional pieces and create a digital or online portfolio complete with all your works.

There are two ways to supply your portfolio to Media Design School:

If you don't already have a digital portfolio, you can use an online portfolio platform and send us a link to your public profile. We recommend signing up to Frontier wearethefrontier.com/account/login as it is affiliated with Media Design School and is easiest way to submit your works to us. You can also embed any moving graphics from YouTube into your Frontier online portfolio so everything is in one place. It doesn't get any easier than that!

If you already have a digital portfolio that you have saved as a PDF or Word document, you can submit your portfolio this way. Ensure that you include a cover page and number your pages in order to make it easier for our Admissions team. Save your PDF in screen resolution (as opposed to high resolution). You can then send us a copy of you PDF by submitting it electronically via Dropbox or by sharing in on Google Drive.

Portfolio advice

For each artwork, include a caption that explains the artwork's title; the purpose of the piece; the date it was completed; and the type of medium or computer programmes used to create the artwork;

Clearly label your portfolio with your name, email address, phone number and qualification you are applying for.

General Portfolio examples:

PDF: mediadesignschool.com/portfolio-example/

Frontier: wearethefrontier.com/account/login

General Portfolio Brief

Your General Portfolio is a selection of work that shows off your skills and talents. It introduces your ideas to our faculty and shows us that you have the creativity, imagination and ambition to be a student at Media Design School.

There are no strict rules about what you should include in your General Portfolio. As a guide, it should include a range of **12 — 20 pieces** of your best works that represent who you are as a creative person. We recommend including a range of mediums and styles. It is not imperative you include digital artworks. Here are some examples of work you could include:

- Pencil drawings and illustrations
- Painting
- Photography
- Graphic or Digital design
- 3D models or visualisations
- Concept art and characters
- Video or moving images

Format

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Advanced Portfolio Brief

If you are applying for Graduate Studies (Graduate Diploma in Creative Technologies), we expect that you'll already have a body ofwork to show us, including a portfolio of previous projects.

We will expect any portfolio submitted to be of a professional standard that clearly indicates your areas of interest and who you are as an artist. If you are intending to specialise in an area such as visual effects or motion graphics, it is expected that you would also submit a show reel for our admissions board to watch.

Format

We only accept digital versions of your portfolio so you'll need create an online portfolio complete with all your works.

There are two ways to supply your portfolio to Media Design School:

Provide your Portfolio in PDF format [insert resolution requirements] and provide it to us via Dropbox or by sharing in on Google Drive;

Use an online portfolio platform provider and send us a link to your public profile. Although you may already have an online portfolio, we highly recommend using Frontier wearethefrontier.com/account/login as it is affiliated with Media Design School.

Task Sheet

Make sure you also complete a task sheet to go along with your application. You can download you Task Sheet here:

mediadesignschool.com/portfolio-build/

Image Credit: Christopher Peacock

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Image Credit: Luna Arango

House Keeping

What is Frontier?

By now you may have read about creating an online portfolio in Frontier. For those who may not have heard of Frontier before, Frontier is a global community and source of inspiration for young creatives, art and design students; a portfolio network that rewards your creativity with life changing scholarship opportunities and top-shelf prizes.

Supported by Media Design School with four other prestigious art & design educational institutions, we are a platform nurturing a new generation of thinkers and doers. Explore your creative Frontiers with us!

Task Sheets

Task Sheets give you relevant tasks to complete and submit along with your application. You can download the Task Sheet that is relevant to your course by clicking the link below:

mediadesignschool.com/portfolio-build/

Any questions?

We are here to help to make sure you can get your portfolio in on time and have the best shot at securing your space at the school. Please send any questions or queries you may have to admissions@mediadesign.school.nz

Image Credit: Christopher Peacock

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